



## Press Release

1<sup>st</sup> August 2013

### Source Insurance Announces August 'In to Win' Prize Draw Competition

Celebrating 20 years in business, Source Insurance has launched a prize draw competition for brokers in August.

'In to Win' runs throughout August with every GI case a broker places with The Source earning a ticket in the prize draw with a chance to win an iPad, iPad mini or an iPod, so the more cases written, the higher the chances of winning. The prize draw will take place in early September.

Commenting on the latest initiative from Source, Rob Rushton, Head of Sales and Marketing said:

*"August can be a slow month for brokers as a lot of people take their summer holidays, however, with the bounce back in the housing market we think there is a great opportunity for brokers to capitalise on this and we wanted to support them with an additional incentive."*

This competition applies to ALL Household, BTL and ASU policies sold throughout the month of August 2013 – Full Terms & Conditions apply.

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## NOTES TO EDITORS

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### ABOUT THE SOURCE:

The Source is an online comparative quotation system that enables intermediaries to efficiently quote, compare and sell a range of General Insurance policies. It offers guaranteed quotes on Buildings and Contents, Buy-to-Let Insurance and MPPI, from a panel of the UK's leading insurers:

#### **Insurers:**

AXA, Zurich, Aviva, Royal & SunAlliance, Groupama, QBE, Sentinel, Cardif Pinnacle and Towergate

#### **History:**

Source Software Limited was founded in 1993 and has consistently pioneered advances in insurance sourcing technology for intermediaries including the following:

#### **Technology:**

**Source** was the first company to introduce electronic submission and more recently, instant confirmation of cover and Policy Number by email and comprehensive paperless FSA compliance audit trails which are created automatically and accessed online via a broker services extranet.

#### **Objectives:**

**Source** endeavours to stay one-step ahead through a combination of product innovation and remarkable customer service, maintaining a strong focus on FSA / FCA compliance support for brokers and impeccable standards of TCF for their clients. Their systems are RDR compatible and they are now working on accommodating the requirements of the Consumer Insurance Act.

For further information please contact Simon Riordan, Source Insurance Ltd.

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